

# Sophia Walcher

Toledo, OH • Sophia.Walcher@13abc.com

## EDUCATION

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### Bowling Green State University

December 2022

Bachelor of Science, Journalism with a Specialization in Broadcasting

Minor: Philosophy

- GPA: 3.6/4.0

### Involvement

- BG Falcon Media: Host of “PhiloSophie” on Falcon Radio and Staff Member for BG24 Newscast
- Assistant Director of Bad Genetics Improv Comedy Team for 2019-2020, 2020-21, and 2021-22 academic years
- 2021-22 Ambassador to School of Media & Communication

### Key Accomplishments:

- Competitor on BGSU’s Falcon Forensics Speech and Debate Team, winning awards across 10 categories.
  - 2020 State Champion in Dramatic Interpretation, State Runner Up in Broadcast
  - 2019 Novice National Champion in Impromptu Speaking and Reader’s Theatre, Runner Up in Prose Interpretation, Finalist in Poetry Interpretation and Public Narrative
  - 2019 National Finalist in Prose Interpretation, Semi-Finalist in Impromptu Speaking

## EXPERIENCE

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### Lifestyle Producer

September 2023 - Present

WTVG-13abc | Toledo, OH

- Carries out various executive functions on WTVG’s live lifestyle program *The Nine*, including scheduling guests, writing scripts, and editing packages as needed.
- Exhibits creative control over both editorial and branded content, supplying clients with ideas on how to make engaging television segments.
- Exercises knowledge of current media technology and trends to further create engaging live television segments.
- Received promotion from News Producer to Lifestyle Producer within the first year of working full-time at the company.

### News Producer

May 2022 - August 2023

WTVG-13abc | Toledo, OH

- Responsible for creating various newscasts for 13abc Action News, Toledo’s top-viewed local news station.
- Primarily worked as Weekend Morning Producer, organizing and writing stories for 3 hour-long newscasts.
- Exhibited strong organization and time-management skills to ensure that all newscasts are completed on time and with minimal errors.
- Proficient in broadcast style script writing.
- Demonstrated detail in both technical and non-technical skills, including systems such as ENPS and Edius

### Media Specialist/Andrew Goodman Foundation Ambassador

Jan. 2021- May 2022

BGSU Votes | Bowling Green, OH

- Developed and implemented comprehensive communications campaigns for BGSU Votes, a nonpartisan student-led initiative focused on voter and political engagement.
- Created social media and communications content.
- Reviewed analytics and adjusted strategies as needed.
- Acted as Student Representative for nonprofit voting organization Andrew Goodman Foundation: Answered questions and promoted organization

## SKILLS

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Live Production | Premiere Pro | Videography | Time Management | Leadership | Social Media